





When you consider joining this team...

# ...you're talking about winners and champions

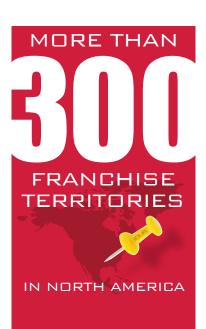
Pictured throughout are the faces of real One Hour franchisees—all success stories, all winners, all champions in anyone's league. And like you, at the start of their journey, they had questions that needed to be answered, assurances to be made, smooth startups planned, rewarding relationships and dreams to be realized.

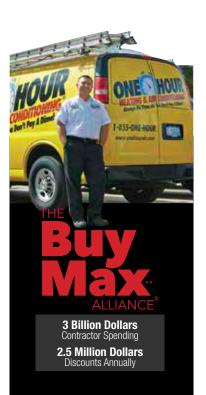
Remember that every successful franchisee started out just like you—with a bunch of questions, concerns and desires. All shared the need to be winners and champions in their industry! We showed them how we could do that. Consider starting a conversation about joining the team. Talk to us, 866.370.8302, and we'll answer any question, any concern.



- The training is great in our franchise system. It helps you with recruiting, retention and properly operating your franchise system.<sup>1</sup>
- We are on the cutting edge with everything we do...that improves the bottom line and grows the top line.<sup>3</sup>

Once I did the research, I realized that I was still a privately owned Company... we haven't lost any control.<sup>2</sup>







## Consider our Conversion Incentive Program (CIP)\*

When you come onboard, your new One Hour franchise family knows there's quite a bit more to be done than just signing an agreement and waiting for new yellow trucks to appear. Inevitably, there may be some big dollar transitions to be realized.

If your business qualifies, One Hour may provide substantial financial assistance to help in your transition. You retain 100%

ownership in your company and the earned portion of the financial assistance is yours to spend as you see fit.

Let's have a conversation about whether you qualify for CIP and how the CIP financial assistance you may receive pays off for your customers, your new One Hour team and your better bottom line.



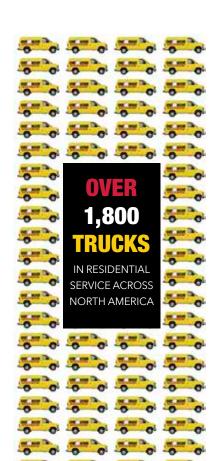
There is power in numbers and that's why I bought into One Hour.
The greatest things are private branded product.<sup>4</sup>

I didn't want to be one guy in a truck.<sup>6</sup>

Being a franchise is a choice...
I never felt like I lost control or that's it's not mine. You need to get your hands on it...go to a Discovery Day.<sup>5</sup>







#### From the family album

Front Cover Pictured Left to Right

Franchisee
MADONNA FORTHOFER
KANSAS CITY, MO

Franchisee
CHRIS BAUMANN
EAST PEORIA, IL

Franchisee
MARK GESCHKE
MEDINA, OH

### Shouldn't we be talking? 866.370.8302



Inside Pictured Left to Right

Franchisee
LENNY SIERS
NICEVILLE, FL

Franchisee **DEREK COLE**FAYETTEVILLE, NC

Franchisee **DAVID MICHAEL**BRIGHTON, MI

Franchisee
MICHELLE GLASSON
LEVITTOWN, PA

Franchisee
LARRY THORNTON
LAKE HAVASU CITY, AZ

SCOTT ROHRER LANCASTER, PA Quotes attributed to:

<sup>1</sup> Franchisee **LENNY SIERS** NICEVILLE, FL

<sup>2</sup> Franchisee TERRY REGAN PROVIDENCE, RI

<sup>3</sup> Franchisee **JOHN BEBEAU** CLEVELAND-DAYTON-TOLEDO, OH

4 Franchisee
RUSTY WISE
CHERRY HILL & CHARLOTTE, NC

<sup>5</sup> Franchisee **DEREK COLE**FAYETTEVILLE, NC

<sup>6</sup> Franchisee

MATT STEWART

ABERDEEN, MD

#### Disclaimer

\*\*Tone Hour Air Conditioning Franchising, L.L.C. currently offers financial incentives to certain qualified, large scale prospective conversion franchisees. Terms and conditions apply. See the applicable Franchise Disclosure Document (2017) for additional information. Any incentives offered now or in the future may be modified, limited, expanded, initiated, extended or terminated ant any time without notice.

- \*\* Provided through our affiliate BuyMax, LLC
- + Source: Entrepreneur Franchise 500.
- ++ Industry data from IbisWorld. Same store growth measures year over year revenue increase from franchisees active during the entire time period.
- +++ LEAD (Leadership Excellence And Development) 2016 2017; awarded at Training Magazine's 39th annual Training Conference & Expo in Nashville TN, February 2016 and 2017.

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